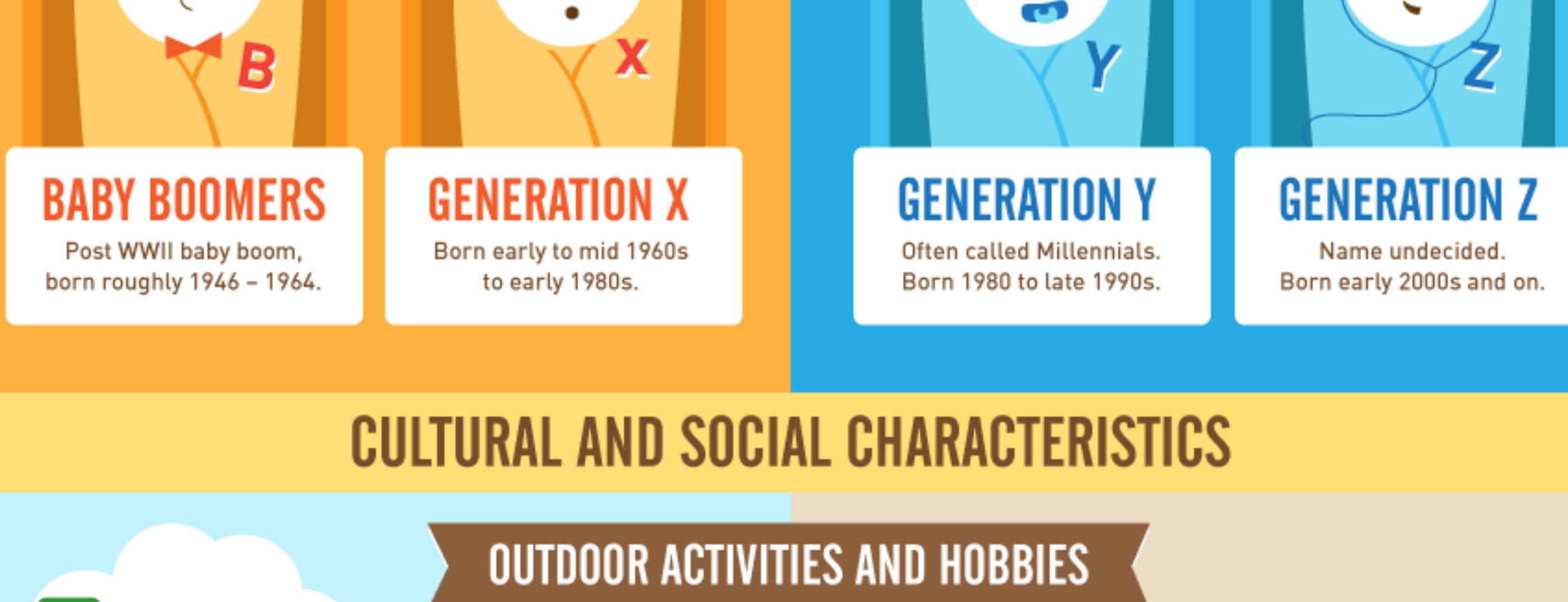


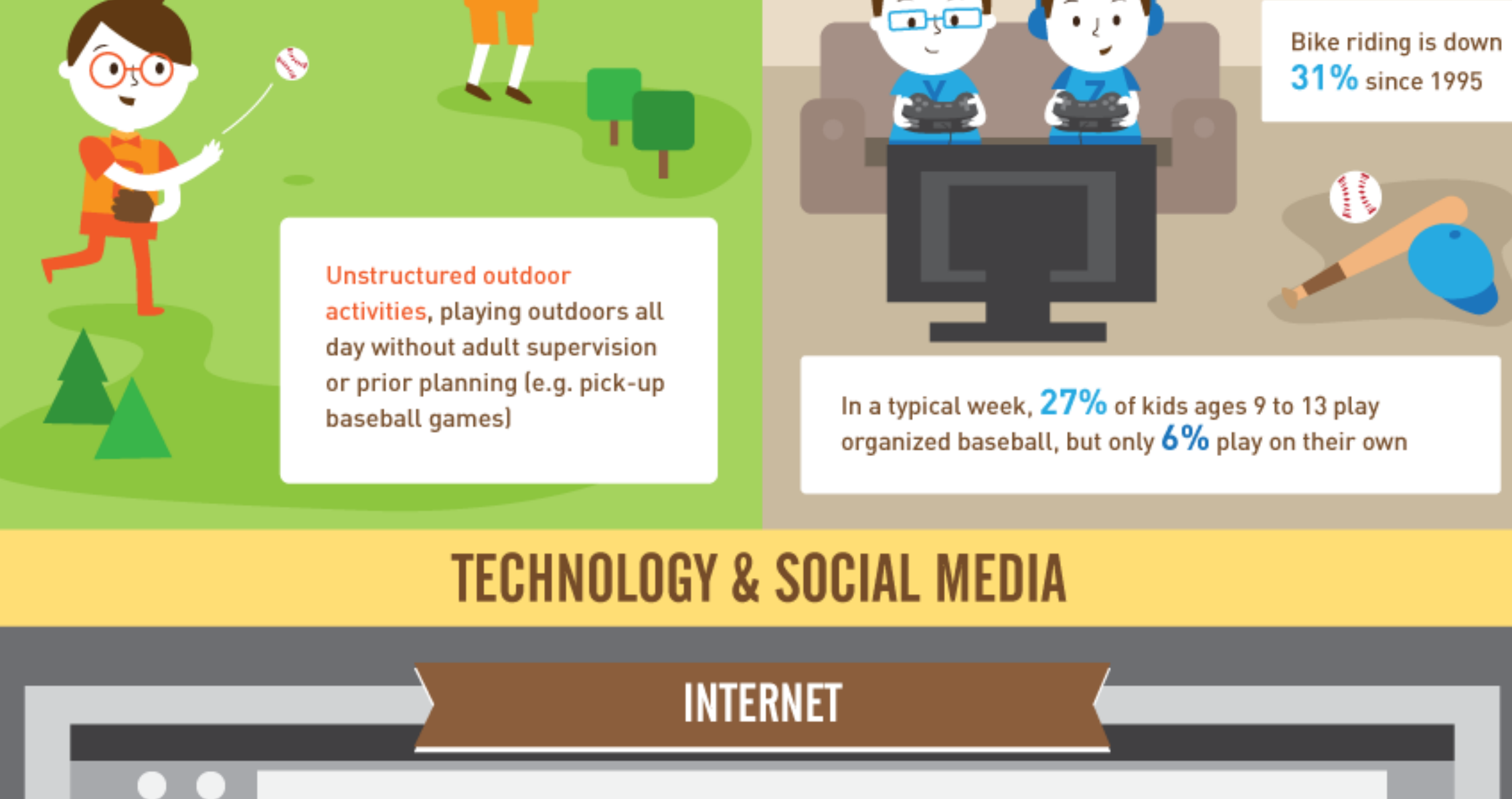
KIDS OF THE *Past* VS INTERNET GENERATION

WHO IS THE INTERNET GENERATION?



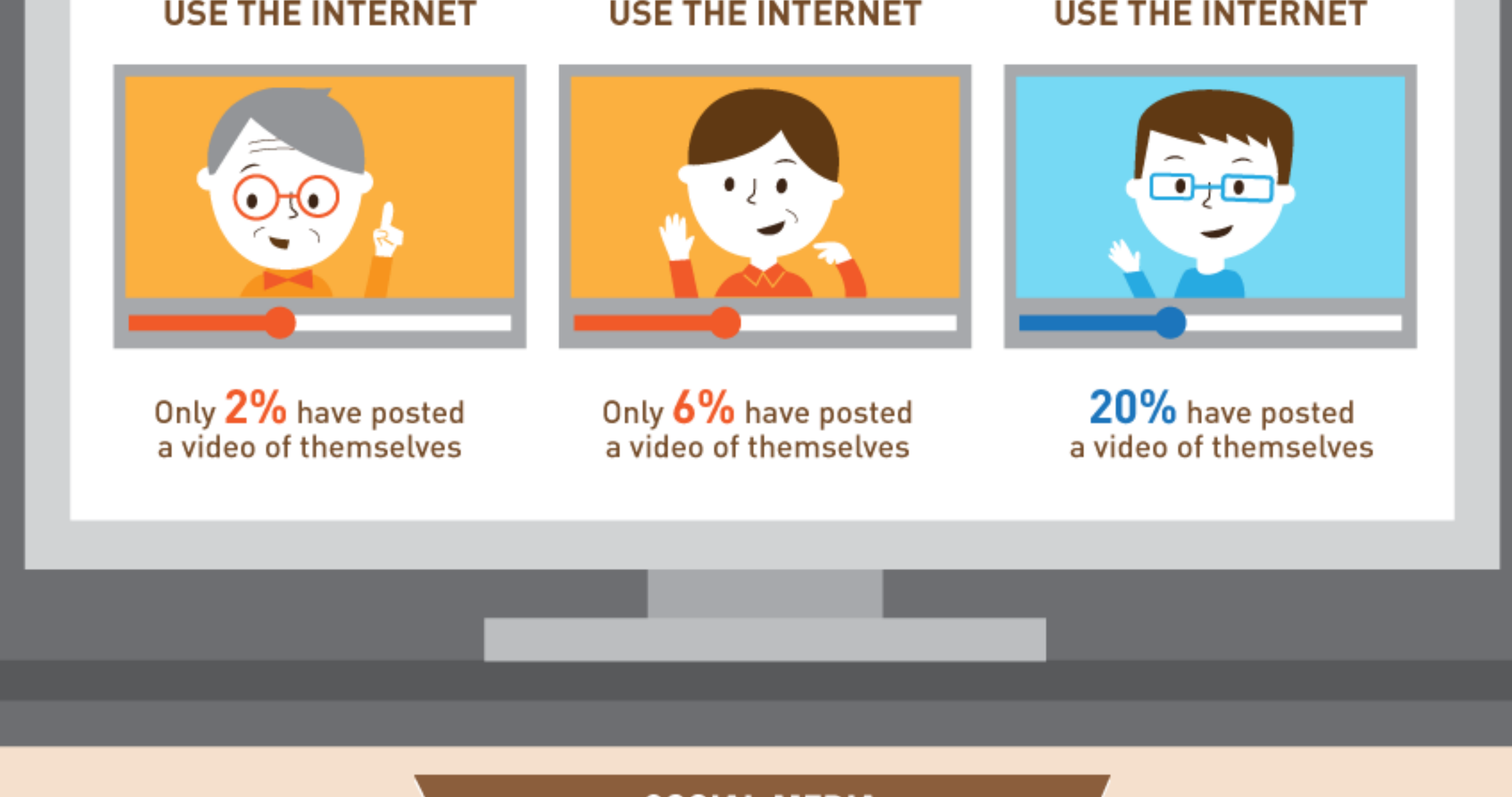
CULTURAL AND SOCIAL CHARACTERISTICS

OUTDOOR ACTIVITIES AND HOBBIES

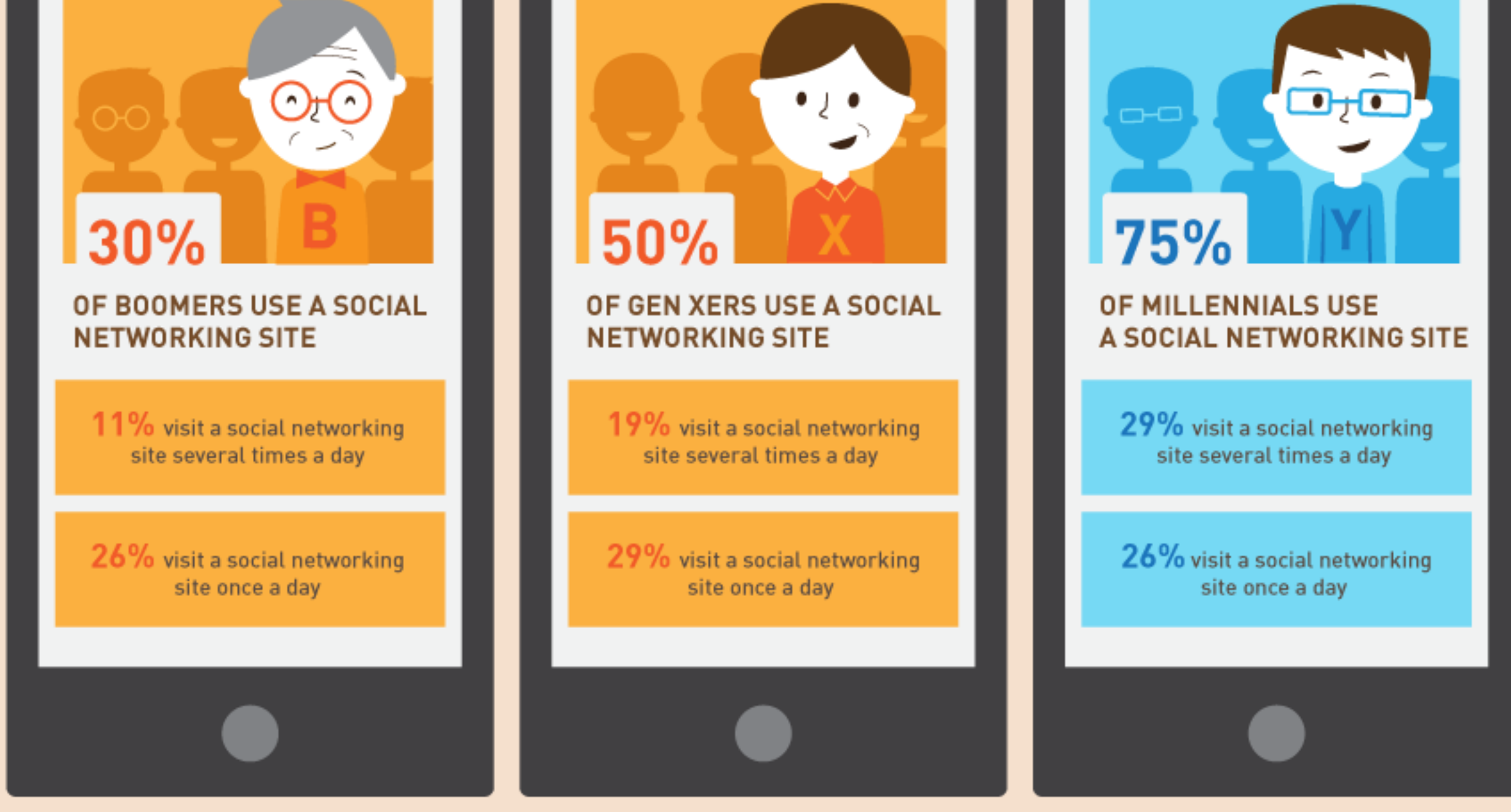


TECHNOLOGY & SOCIAL MEDIA

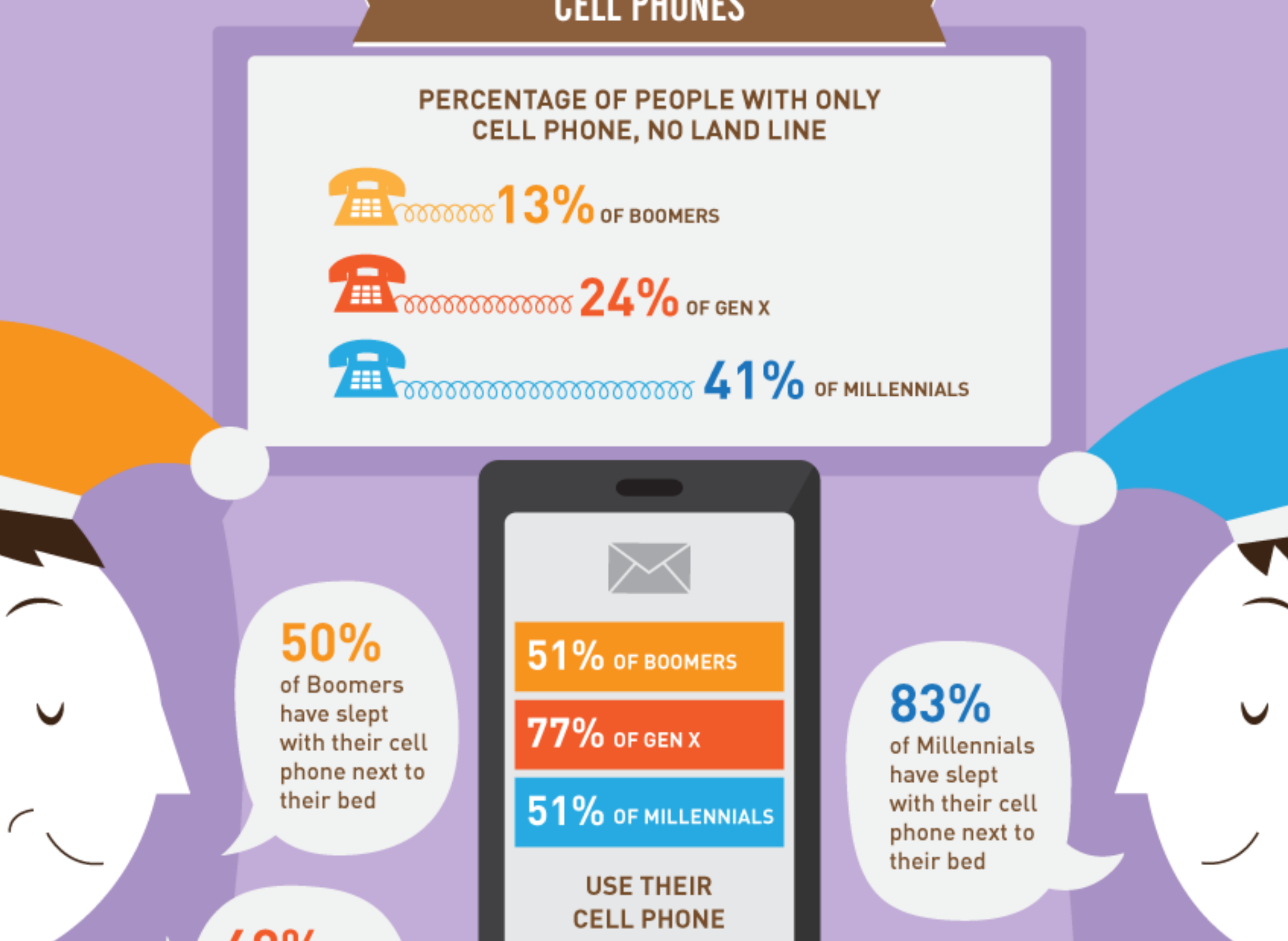
INTERNET



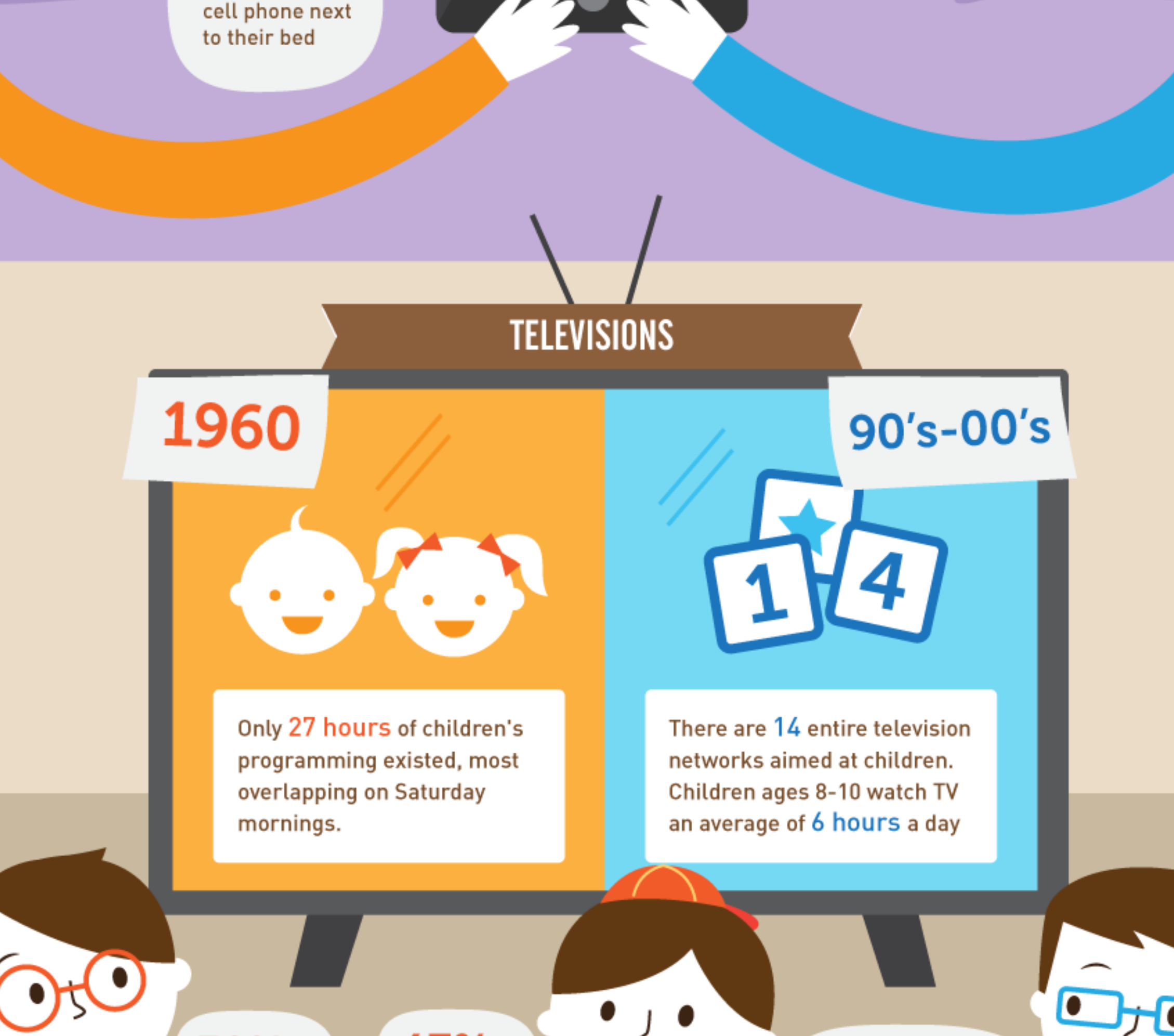
SOCIAL MEDIA



CELL PHONES



TELEVISIONS

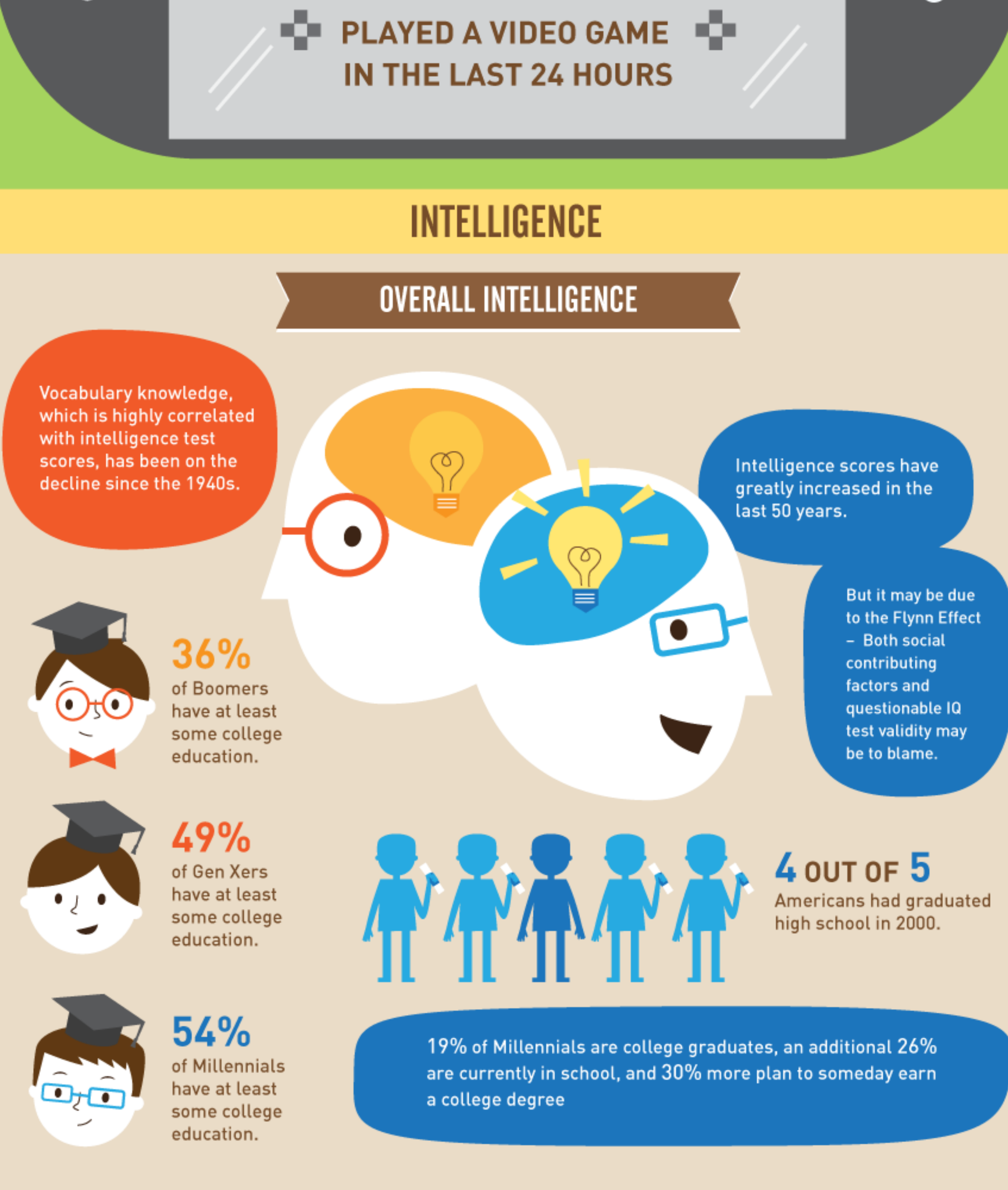


GAMES

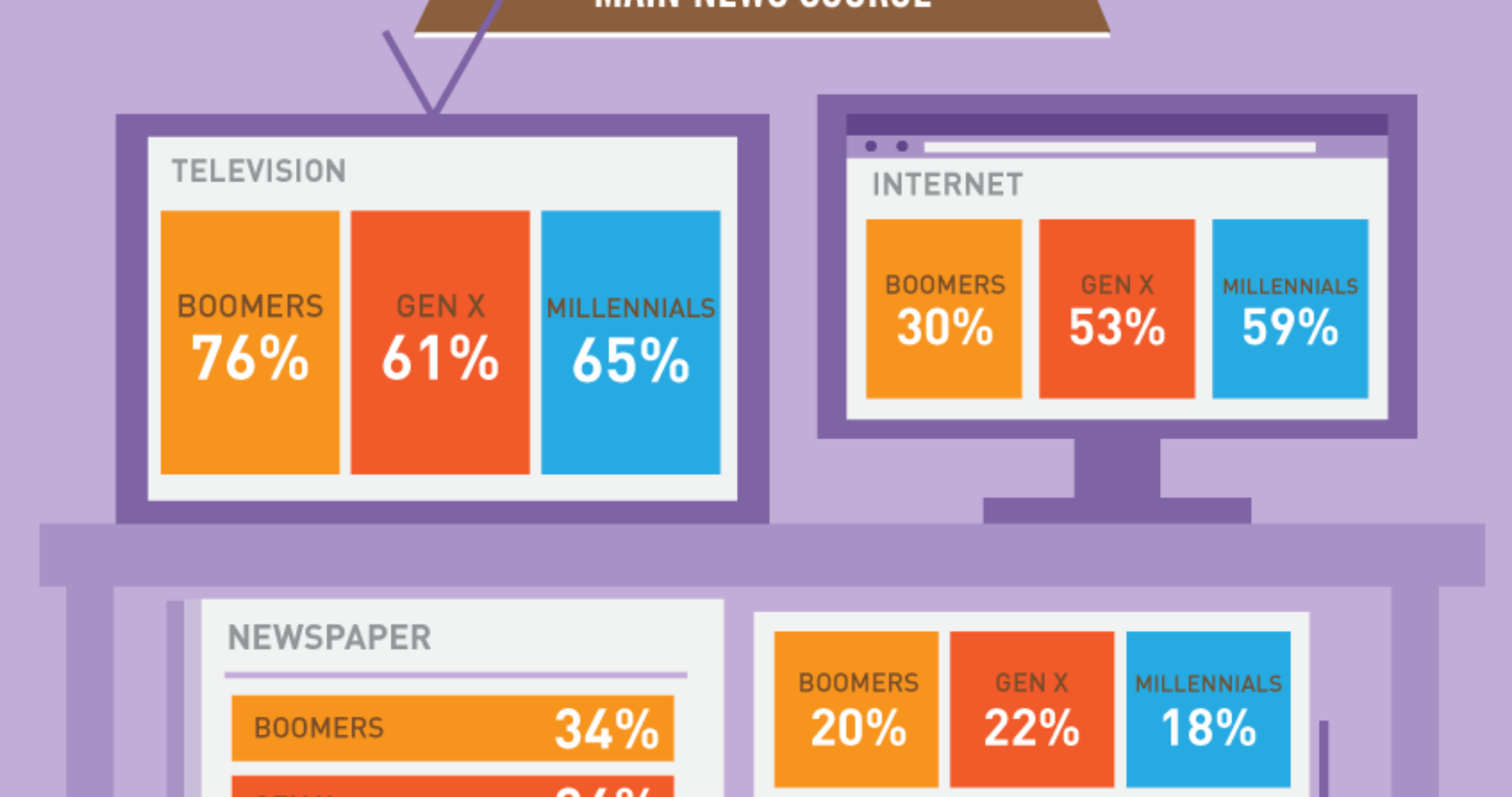


INTELLIGENCE

OVERALL INTELLIGENCE



MAIN NEWS SOURCE



READING

REPORTED READING A DAILY NEWSPAPER IN THE LAST 24 HOURS



READ ALMOST EVERY DAY FOR FUN



VOLUNTARILY READ A BOOK THE PREVIOUS DAY FOR AT LEAST 30 MINUTES (2004)



However 58% of middle and high school students use other media [TV, games, instant messaging, emailing, web surfing] while reading.

Average reading scores have decreased in adults of all education levels. The average reading scores for 17 year olds began a slow downward trend in 1992.

READING PROSE



As the interaction and development within technology begin to drastically evolve, it is inevitable that the behavior of different generations will vary accordingly. Although one might assume it may be best to allow the trend of society to take its course, the best choice may very well be helping future generations look into the past to better shape their present.