

10 Immutable Laws Of Leadership

by Terry Starbucker

There are some things about leadership that we cannot change, no matter how hard we try. They are the immutable laws of leadership, forming the backbone of any successful foray into this honorable vocation. Live by them, build on them, and lead by them, and you give yourself a fighting chance. Defy them, manipulate them, or ignore them, and the deck will be stacked against you.

There are 10 in particular that have made the biggest difference for me, and I trust that they will for you as well.

- **Until you figure out WHY you want to lead, you cannot deliver great leadership**
- **Your team can only be great in an atmosphere of truth and transparency**
- **Leadership by osmosis doesn't work**
- **Your way isn't the only way**
- **If you are going to make rules for ALL, then apply them to ALL**
- **Great teams are made by hiring people smarter than you**
- **If you want them to remember something, you have to say it at least 15 times (Terry's Rule)**
- **Those who learn best from wisely selected history are destined to greatness**
- **Facts are stubborn things – ignore them at your peril**
- **You have to let them fail**

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